

National Book Tokens are a great way for organisations across the UK to offer incentives and rewards.

Why choose National Book Tokens?

- Accepted in all good bookshops, online and on eBooks
- The perfect gift card for recipients of all ages
- Offers flexibility: add any value from £1 to £250
- A wide range of gift card designs

Find out more at nationalbooktokens.com/corporate

New Gift Cards



Christmas Grinch

Make Christmas mean a little bit more with this fabulous festive design, featuring Dr Seuss's timeless Christmas character, The Grinch.



Lost Words Birthday

This stunning and stylish gift card, inspired by Rob Macfarlane and Jackie Morris's delectable bestseller The Lost Words, comes with eye-catching gold foil for a stand-out birthday gift.



Horrid Henry

Horrid Henry has been bringing fiendish fun to readers for 25 years, and now he's the mischievous star of a brand new National Book Token! Great for younger bookworms.



Alice in Wonderland

Send readers through the looking glass with this gorgeous new gift card, inspired by Macmillan's iconic 150th anniversary artwork. A true classic for all ages.



Share a Story

Readers loved Rob Biddulph's striking World Book Day bookmark characters, so we've brought them to life on a gift card that's perfect for booklovers everywhere.



Matilda

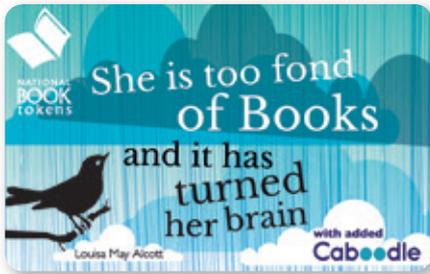
Everyone's favourite bookworm turned 30 recently, so we're bringing you an updated twist on our classic Roald Dahl gift card to celebrate. For anyone who thinks reading is magic!



For Everyone

Molly, aged 14, won this year's World Book Day competition with her bright, contemporary and inclusive design – display her winning gift card with pride!

Gift Card Range



Too Fond of Books



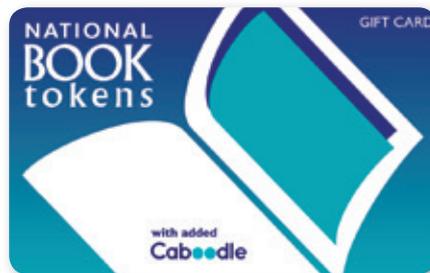
Bookends



Coralie Fox



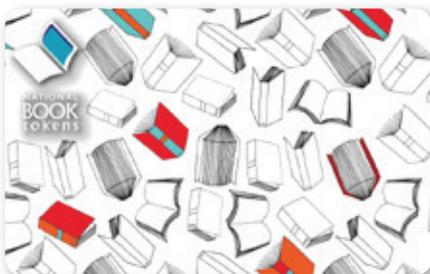
Luxury Book



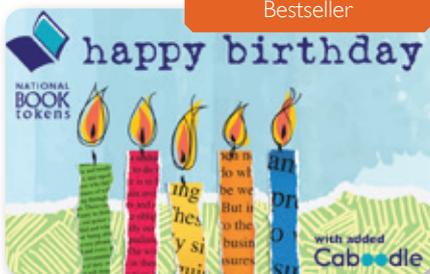
NBT Generic



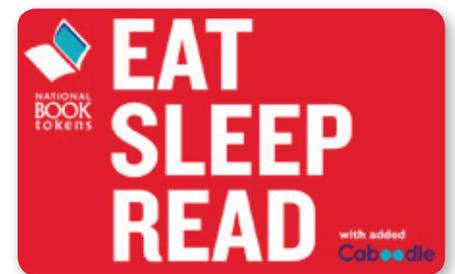
Readers



Bookprint



Happy Birthday



Eat Sleep Read



Landscape



Greetings Colouring Card



Blue



The Cross



Gift Card-Sized Envelopes

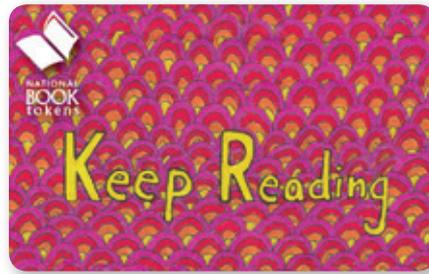
Gift Cards are mounted on a matching backing card, which folds and fits perfectly into a **gift card-sized envelope**. Envelopes can be ordered in packs of 100.

Gift Card Range



Bestseller

Bookshelves



Keep Reading



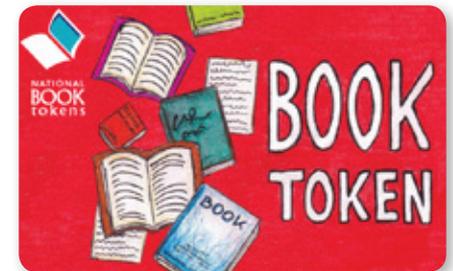
Ada Twist



Pooh 90



Flower Books



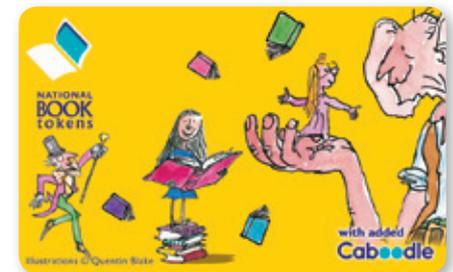
WBD Design



Harry Potter



Bookshop Girl



BFG & Co



Just Williams



Where's Wally



Gruffalo and Zog



Coralie Green

Sustainable gift cards



Our core range of gift card designs are printed on FSC-certified board, not plastic. FSC certification allows consumers to identify, purchase and use paper products produced from well-managed forests and/or recycled materials. Think of the environment: please don't dispose of any remaining plastic gift cards you have in stock.

Personalised Gift Cards

Bulk Personalised Gift Cards

National Book Tokens supply personalised gift cards, allowing you to create bespoke designs – perhaps with your crest, logo or a photograph.

We provide some of the best schools, universities and organisations in the country with our gift cards, for use as rewards, incentives, prizes and financial aids. Now with customised personalised designs, they make an extra special prize or incentive, with the flexibility that they can be spent in thousands of bookshops, online and on eBooks.



Please Note:

- Personalisation is free when gift cards are loaded with £10 or more*

For more information on bulk orders, please email corporate@booktokens.co.uk

**Minimum of 50 cards to be purchased. Contact us for further pricing options.*

Useful Information

How to order

Fast delivery, discounts* and 30 day payment options on bulk orders

We make ordering National BookTokens as easy as possible. Drop us an email or give us a call and we'll get right back to you.

Email: corporate@booktokens.co.uk

Call us: 020 7421 4640

If you only need to place a small order, it is usually easier to contact your local bookshop. They should be able to supply you on the same day. Use our online tool to find your closest bookshop: **nationalbooktokens.com/find-a-bookshop**

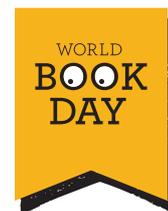
*terms and conditions apply

Supporting Reading

National Book Tokens support a number of charities and initiatives to help encourage reading and literacy for all.

World Book Day

Proud sponsors of World Book Day, the biggest annual event supporting books and reading in the UK and Ireland. To find out more, visit worldbookday.com



Read for Good

Supporters of Read for Good, the charity that improves lives through reading with its brilliant sponsored read and hospital programme. To find out more, visit readforgood.org



Book Aid International

Proud to support Book Aid International, the charity dedicated to changing lives through books. They send books around the world to communities where people do not have access to the books they need. To find out more, visit bookaid.org



Expired card policy

All new National BookTokens gift cards have an 8-year expiry from last use, and our policy is to replace all expired gift cards. For more information go to nationalbooktokens.com



The Booksellers Association Group covers the BA, National Book Tokens and Batch. The Group is part owner of the Book Industry Communications (BIC).