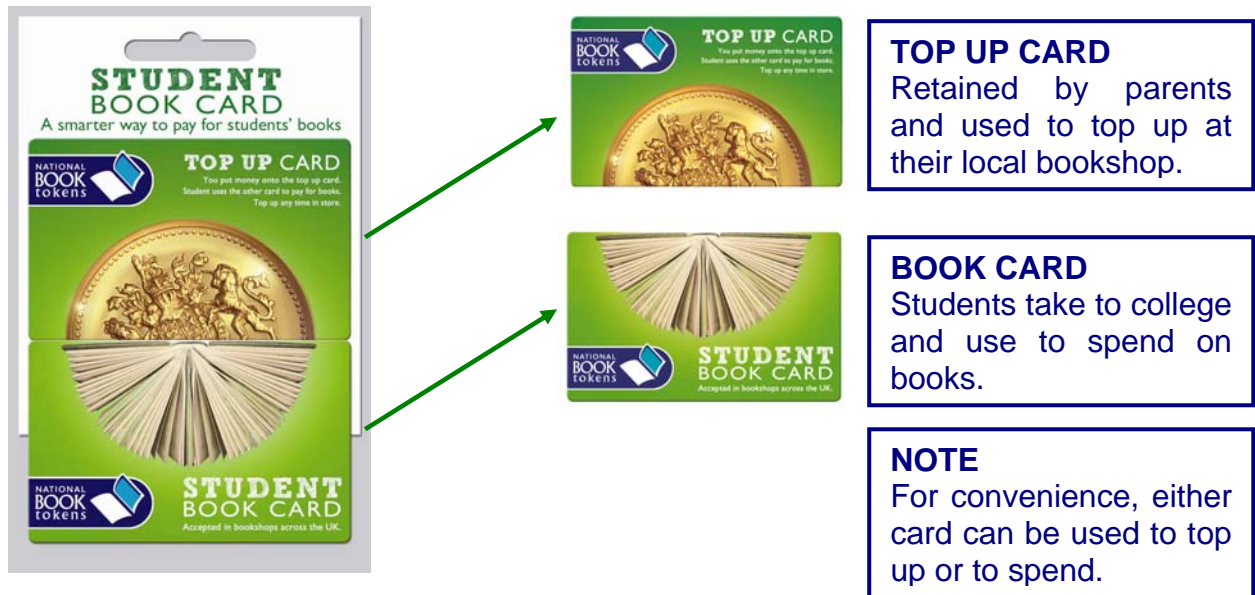


# STUDENT BOOK CARD

## A Bookseller's User Guide

The new Student Book Card is designed to be a **tool for parents**, relatives or friends to help fund the **ongoing costs of university or college**, whilst having **peace of mind** that money intended for books is spent on books.



## How does it work?

- **It comes as two gift cards which are identical** – they have the same card number, meaning **both can be used to add Value and Spend** whenever and wherever required.
- Any value on one card, automatically and immediately appears on the other.
- **Sales**
  - Swipe or scan the bottom card (**Student Book Card**) and load the required value using your existing Gift Card System Access Method. The cards can be snapped in half later by the customer.
- **Top ups**
  - Swipe or scan the card presented by the customer using your existing Access Method.
  - Value can be added to both the **Top-Up Card** (top card) or the **Student Book Card** (bottom card) in the same way.
- **Redemptions**
  - Swipe or scan the card presented by the customer and enter the value of the books they wish to purchase through your system as normal.
  - Either card can be used to make purchases (not just the bottom **Student Book Card**).

For questions about how to process gift cards, please consult your User Guide.